



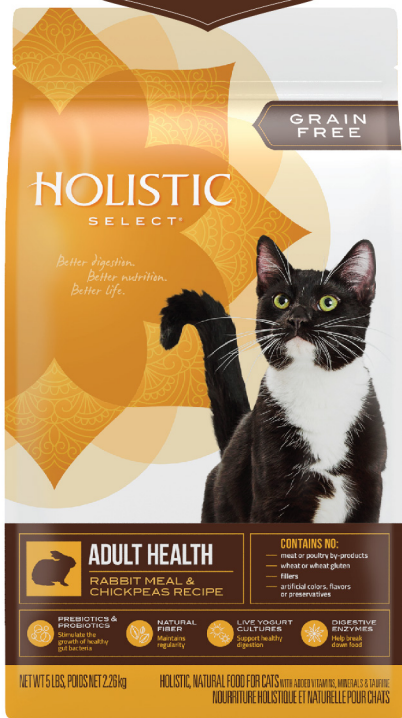
HOLISTIC SELECT

DRY CAT RECIPES GRAIN-FREE

NUTRITION GUIDE 2017

Nutrition Information • Guaranteed Analyses • Ingredient Lists • Feeding Tables

NEW!



GRAIN-FREE ADULT HEALTH RABBIT MEAL

INGREDIENTS Rabbit Meal, Turkey Meal, Peas, Lentils, Canola Oil (preserved with Mixed Tocopherols), Chickpeas, Flaxseed, Dried Plain Beet Pulp, Pumpkin, Natural Flavor, Cranberries, Apples, Brewers Dried Yeast, Taurine, Potassium Chloride, Choline Chloride, Papayas, Calcium Chloride, Blueberries, Pomegranates, Vitamin E Supplement, Inulin, Dried Kelp, Zinc Proteinate, Mixed Tocopherols added to preserve freshness, Zinc Sulfate, Niacin, Ferrous Sulfate, Iron Proteinate, Vitamin A Supplement, Yucca Schidigera Extract, Glucosamine Hydrochloride, Ascorbic Acid (Vitamin C), Ground Cinnamon, Ground Fennel, Ground Peppermint, Copper Sulfate, Thiamine Mononitrate, Copper Proteinate, Manganese Proteinate, Manganese Sulfate, d-Calcium Pantothenate, Sodium Selenite, Dried Enterococcus faecium Fermentation Product, Pyridoxine Hydrochloride, Riboflavin, Vitamin D3 Supplement, Biotin, Dried Lactobacillus bulgaricus Fermentation Product, Dried Enterococcus thermophilus Fermentation Product, Calcium Iodate, Vitamin B12 Supplement, Folic Acid, Dried Bacillus licheniformis Fermentation Product, Dried Bacillus subtilis Fermentation Product, Dried Aspergillus oryzae Fermentation Product, Dried Trichoderma reesei Fermentation Product, Dried Rhizopus oryzae Fermentation Product, Dried Lactobacillus acidophilus Fermentation Product, Dried Lactobacillus casei Fermentation Product, Rosemary Extract, Green Tea Extract, Spearmint Extract.

GUARANTEED ANALYSIS

Crude Protein	Not less than	35.00%
Crude Fat	Not less than	15.00%
Crude Fiber	Not more than	4.00%
Moisture	Not more than	10.00%
Taurine	Not more than	0.20%
Calcium	Not less than	1.00%
Phosphorus	Not less than	0.70%
Vitamin A	Not less than	22,000 IU/kg
Vitamin E	Not less than	75 IU/kg
Omega 6 Fatty Acids	Not less than	2.80%
Omega 3 Fatty Acids	Not less than	1.40%
Glucosamine*	Not less than	340 mg/kg
Total Lactic Acid Microorganisms*	Not less than	100M CFU/lb
Total Bacillus Organisms*	Not less than	7M CFU/lb
Protease*	Not less than	280 HUT/lb
Cellulase*	Not less than	100 Cellulase Units/lb
Alpha-Amylase*	Not less than	5 Dextrin Units/lb

FEEDING INFORMATION

WEIGHT OF DOG		DAILY FEEDING	
Lbs	Kg	Cups	Grams
4-6	1.8-2.7	1/3 - 1/2	37-56
6-8	2.7-3.6	1/2	56
8-10	3.6-4.5	1/2 - 2/3	56-74
10-12	4.5-5.4	2/3 - 3/4	74-84
12-14	5.4-6.4	3/4	84

Cats over 14 lbs (6.4kg): Add approximately 1/4 cup (28g) for every 4 lbs (1.8kg) over 14 lbs.

Combination Feeding: If feeding with Holistic Select wet food, reduce dry amount by 1/4 cup (28g) for every 3 oz (85g) of wet food.

Calorie Content (Calculated): This food contains 3,557 kcal/kg or 398 kcal/cup ME (metabolizable energy) on an as fed basis.

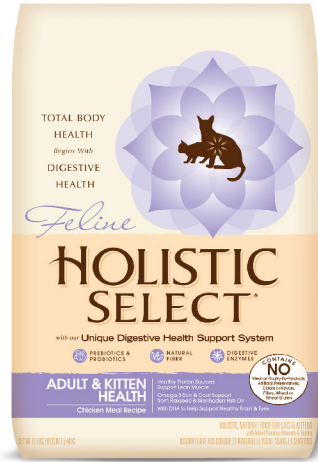
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GRAIN-FREE ADULT & KITTEN CHICKEN



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INGREDIENTS (OLD) Chicken Meal, Ground Brown Rice, Chicken Fat (preserved with Mixed Tocopherols), Oatmeal, Anchovy & Sardine Meal, Flaxseed, Dried Egg Product, Natural Chicken Flavor, Carrots, Pumpkin, Menhaden Fish Oil, Cranberries, Tomato Pomace, Dehydrated Alfalfa Meal, Dried Beet Pulp, Apples, Choline Chloride, Salt, Peas, Potassium Chloride, Organic Quinoa, Inulin, Taurine, Minerals [Zinc Polysaccharide Complex, Iron Polysaccharide Complex, Copper Polysaccharide Complex, Manganese Polysaccharide Complex, Sodium Selenite, Cobalt Carbonate, Potassium Iodide], Vitamins [Beta-Carotene, Vitamin E Supplement, Niacin Supplement, Vitamin A Supplement, Ascorbic Acid (Vitamin C), d-Calcium Pantothenate, Riboflavin Supplement, Pyridoxine Hydrochloride, Thiamine Mononitrate, Vitamin D3 Supplement, Biotin, Vitamin B12 Supplement, Folic Acid], Papaya, Dried Kelp, Blueberries, DL-Methionine, Pomegranate, Glucosamine Hydrochloride, Mixed Tocopherols added to preserve freshness, Ground Cinnamon, Ground Fennel, Ground Peppermint, Yucca Schidigera Extract, Dried Lactobacillus acidophilus Fermentation Product, Dried Lactobacillus casei Fermentation Product, Dried Enterococcus faecium Fermentation Product, Dried Bacillus subtilis Fermentation Product, Dried Bacillus licheniformis Fermentation Product, Dried Aspergillus oryzae Fermentation Product, Dried Aspergillus niger Fermentation Product, Lecithin, Rosemary Extract, Green Tea Extract.

INGREDIENTS (NEW GRAIN FREE) Chicken Meal, Potatoes, Peas, Chicken Fat (preserved with Mixed Tocopherols), Chickpeas, Salmon Oil, Flaxseed, Dried Plain Beet Pulp, Pumpkin, Natural Flavor, Cranberries, Apples, Brewers Dried Yeast, Choline Chloride, Salt, Inulin, Taurine, Calcium Chloride, Papayas, Blueberries, Pomegranates, Vitamin E Supplement, Dried Kelp, Zinc Proteinate, Mixed Tocopherols added to preserve freshness, Zinc Sulfate, Niacin, Ferrous Sulfate, Iron Proteinate, Vitamin A Supplement, Yucca Schidigera Extract, Ascorbic Acid (Vitamin C), Ground Cinnamon, Ground Fennel, Ground Peppermint, Copper Sulfate, Thiamine Mononitrate, Copper Proteinate, Manganese Proteinate, Manganese Sulfate, d-Calcium Pantothenate, Sodium Selenite, Dried Enterococcus faecium Fermentation Product, Pyridoxine Hydrochloride, Riboflavin, Vitamin D3 Supplement, Biotin, Dried Lactobacillus bulgaricus Fermentation Product, Dried Enterococcus thermophilus Fermentation Product, Calcium Iodate, Vitamin B12 Supplement, Folic Acid, Dried Bacillus licheniformis Fermentation Product, Dried Bacillus subtilis Fermentation Product, Dried Aspergillus oryzae Fermentation Product, Dried Trichoderma reesei Fermentation Product, Dried Rhizopus oryzae Fermentation Product, Dried Lactobacillus acidophilus Fermentation Product, Dried Lactobacillus casei Fermentation Product, Rosemary Extract, Green Tea Extract, Spearmint Extract.

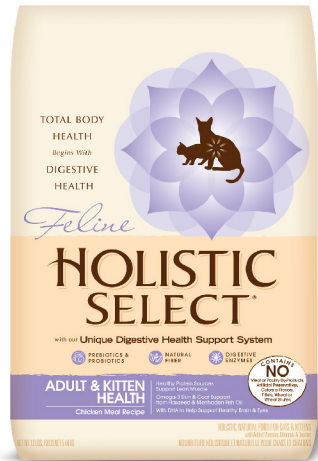
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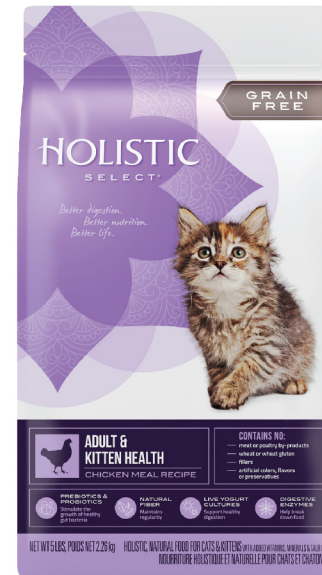
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NEW!

GRAIN-FREE ADULT & KITTEN CHICKEN



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GUARANTEED ANALYSIS (OLD)

Crude Protein	Not less than	32.00%
Crude Fat	Not less than	20.00%
Crude Fiber	Not more than	2.80%
Moisture	Not more than	10.00%
Calcium	Not less than	1.00%
Phosphorus	Not less than	0.90%
Magnesium	Not more than	0.12%
Vitamin A	Not less than	22,000 IU/kg
Vitamin E	Not less than	75 IU/kg
Taurine	Not less than	0.17%
Omega 6 Fatty Acids	Not less than	3.60%
Omega 3 Fatty Acids	Not less than	0.60%
Beta-Carotene	Not less than	5 mg/kg
Docosahexaenoic Acid (DHA)*	Not less than	0.11%
Total Lactic Acid Microorganisms*	Not less than	100M CFU/lb
Total Bacillus Organisms*	Not less than	7M CFU/lb
Protease*	Not less than	280 HUT/lb
Cellulase*	Not less than	100 Cellulase Units/lb
Alpha-Amylase*	Not less than	5 Dextrin Units/lb

GUARANTEED ANALYSIS (NEW)

Crude Protein	Not less than	33.00%
Crude Fat	Not less than	19.00%
Crude Fiber	Not more than	3.00%
Moisture	Not more than	10.00%
Taurine	Not less than	0.20%
Docosahexaenoic Acid (DHA)*	Not less than	0.10%
Calcium	Not less than	1.60%
Phosphorus	Not less than	1.10%
Vitamin A	Not less than	22,000 IU/kg
Vitamin E	Not less than	75 IU/kg
Omega 6 Fatty Acids	Not less than	3.90%
Omega 3 Fatty Acids	Not less than	0.65%
Total Lactic Acid Microorganisms*	Not less than	100M CFU/lb
Total Bacillus Organisms*	Not less than	7M CFU/lb
Protease*	Not less than	280 HUT/lb
Cellulase*	Not less than	100 Cellulase Units/lb
Alpha-Amylase*	Not less than	5 Dextrin Units/lb

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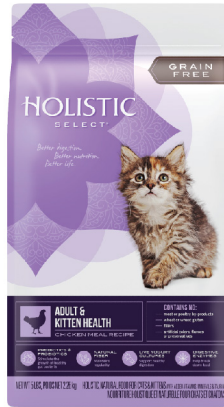
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GRAIN-FREE ADULT & KITTEN CHICKEN

OLD

FEEDING INFORMATION

YOUR KITTEN'S WEIGHT		DAILY FEEDING		YOUR CAT'S WEIGHT		DAILY FEEDING	
Lbs	Kg	Cups	Grams	Lbs	Kg	Cups	Grams
2-4	0.9-1.8	¼ - ½	31-61				
4-6	1.8-2.7	½ - ⅔	61-81	4-6	1.8-2.7	¼ - ⅓	31-41
6-8	2.7-3.6	⅔ - ¾	81-92	6-8	2.7-3.6	⅓ - ½	41-61
8-10	3.6-4.5	¾ - 1	92-122	8-10	3.6-4.5	½ - ⅔	61-81
10-12	4.5-5.4			10-12	4.5-5.4	⅔ - ¾	81-92
12-14	5.4-6.4			12-14	5.4-6.4	¾ - 7⁄8	92-107



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FEEDING INFORMATION

YOUR KITTEN'S WEIGHT		DAILY FEEDING		YOUR CAT'S WEIGHT		DAILY FEEDING	
Lbs	Kg	Cups	Grams	Lbs	Kg	Cups	Grams
2-4	0.9-1.8	⅓ - ½	50-70				
4-6	1.8-2.7	½ - ⅝	70-79	4-6	1.8-2.7	¼ - ⅓	39-51
6-8	2.7-3.6	⅝ - ⅔	79-82	6-8	2.7-3.6	⅓ - ½	51-62
8-10	3.6-4.5	⅔	85	8-10	3.6-4.5	½	67
10-12	4.5-5.4			10-12	4.5-5.4	½ - ⅔	72-81
12-14	5.4-6.4			12-14	5.4-6.4	⅔ - ¾	81-90

Cats over 14 lbs (6.4 kg): Add approximately 1/4 cup (31g) for every 4 lbs (1.8 kg) over 14 lbs.

Combination Feeding: If feeding with wet food, reduce dry amount fed by 1/4 cup (31 g) for every 3.0 oz (85 g) of wet food.

Calorie Content (Calculated): This food contains 4,110 kcal per kilogram or 501 kcal per cup ME (metabolizable energy) on an as fed basis (calculated).

Cats over 14 lbs (6.4kg): Add approximately 1/8 cup (16g) for every 4 lbs (1.8kg) over 14 lbs.

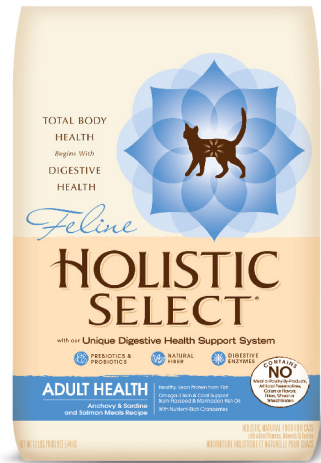
Pregnant and Lactating Cats: Allow free access to dry food at all times.

Combination Feeding: If feeding with Holistic Select wet food, reduce dry amount by ¼ cup (31g) for every 3 oz (85g) of wet food.

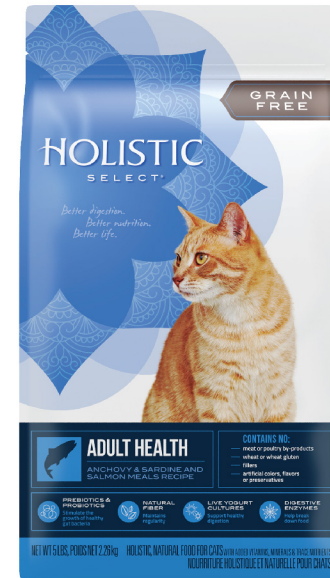
Calorie Content (Calculated): This food contains 3,851 kcal/kg or 481 kcal/cup ME (metabolizable energy) on an as fed basis.

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GRAIN-FREE ADULT ANCHOVY & SARDINE



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INGREDIENTS (OLD) Anchovy & Sardine Meal, Ground Brown Rice, Chicken Meal, Chicken Fat (preserved with Mixed Tocopherols), Oatmeal, Salmon Meal, Flaxseed, Dried Egg Product, Dried Beet Pulp, Menhaden Fish Oil, Natural Chicken Flavor, Carrots, Pumpkin, Cranberries, Tomato Pomace, Dehydrated Alfalfa Meal, Apples, Choline Chloride, Salt, Peas, Potassium Chloride, Taurine, Inulin, Organic Quinoa, Minerals [Zinc Polysaccharide Complex, Iron Polysaccharide Complex, Copper Polysaccharide Complex, Manganese Polysaccharide Complex, Sodium Selenite, Cobalt Carbonate, Potassium Iodide], Vitamins [Beta-Carotene, Vitamin E Supplement, Niacin Supplement, Vitamin A Supplement, Ascorbic Acid (Vitamin C), d-Calcium Pantothenate, Riboflavin Supplement, Pyridoxine Hydrochloride, Thiamine Mononitrate, Vitamin D3 Supplement, Biotin, Vitamin B12 Supplement, Folic Acid], Papaya, Dried Kelp, Blueberries, DL-Methionine, Pomegranate, Glucosamine Hydrochloride, Mixed Tocopherols added to preserve freshness, Ground Cinnamon, Ground Fennel, Ground Peppermint, Yucca Schidigera Extract, Dried Lactobacillus acidophilus Fermentation Product, Dried Lactobacillus casei Fermentation Product, Dried Enterococcus faecium Fermentation Product, Dried Bacillus subtilis Fermentation Product, Dried Bacillus licheniformis Fermentation Product, Dried Aspergillus oryzae Fermentation Product, Dried Aspergillus niger Fermentation Product, Lecithin, Rosemary Extract, Green Tea Extract.

INGREDIENTS (NEW GRAIN FREE) Anchovy and Sardine Meal, Potatoes, Peas, Chicken Meal, Chicken Fat (preserved with Mixed Tocopherols), Salmon Meal, Lentils, Dried Plain Beet Pulp, Pumpkin, Salmon Oil, Flaxseed, Natural Flavor, Cranberries, Apples, Brewers Dried Yeast, Choline Chloride, Inulin, Taurine, Papayas, Calcium Chloride, Blueberries, Pomegranates, Vitamin E Supplement, Dried Kelp, Zinc Proteiniate, Mixed Tocopherols added to preserve freshness, Zinc Sulfate, Niacin, Ferrous Sulfate, Iron Proteiniate, Vitamin A Supplement, Glucosamine Hydrochloride, Yucca Schidigera Extract, Menadione Sodium Bisulfite (Vit K), Ascorbic Acid (Vitamin C), Ground Cinnamon, Ground Fennel, Ground Peppermint, Copper Sulfate, Thiamine Mononitrate, Copper Proteiniate, Manganese Proteiniate, Manganese Sulfate, d-Calcium Pantothenate, Sodium Selenite, Dried Enterococcus faecium Fermentation Product, Pyridoxine Hydrochloride, Riboflavin, Vitamin D3 Supplement, Biotin, Dried Lactobacillus bulgaricus Fermentation Product, Dried Enterococcus thermophilus Fermentation Product, Calcium Iodate, Vitamin B12 Supplement, Folic Acid, Dried Bacillus licheniformis Fermentation Product, Dried Bacillus subtilis Fermentation Product, Dried Aspergillus oryzae Fermentation Product, Dried Trichoderma reesei Fermentation Product, Dried Rhizopus oryzae Fermentation Product, Dried Lactobacillus acidophilus Fermentation Product, Dried Lactobacillus casei Fermentation Product, Rosemary Extract, Green Tea Extract, Spearmint Extract.

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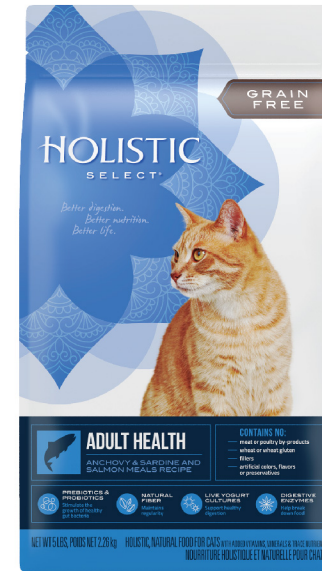
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NEW!

GRAIN-FREE ADULT ANCHOVY & SARDINE



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GUARANTEED ANALYSIS (OLD)

Crude Protein	Not less than	32.00%
Crude Fat	Not less than	20.00%
Crude Fiber	Not more than	2.80%
Moisture	Not more than	10.00%
Calcium	Not less than	1.20%
Phosphorus	Not less than	0.90%
Magnesium	Not more than	0.14%
Vitamin A	Not less than	22,000 IU/kg
Vitamin E	Not less than	75 IU/kg
Taurine	Not less than	0.17%
Omega 6 Fatty Acids	Not less than	3.30%
Omega 3 Fatty Acids	Not less than	1.30%
Beta-Carotene	Not less than	5 mg/kg
Total Lactic Acid Microorganisms*	Not less than	100M CFU/lb
Total Bacillus Organisms*	Not less than	7M CFU/lb
Protease*	Not less than	280 HUT/lb
Cellulase*	Not less than	100 Cellulase Units/lb
Alpha-Amylase*	Not less than	5 Dextrin Units/lb

GUARANTEED ANALYSIS (NEW)

Crude Protein	Not less than	34.00%
Crude Fat	Not less than	18.00%
Crude Fiber	Not more than	3.00%
Moisture	Not more than	10.00%
Taurine	Not less than	0.20%
Calcium	Not less than	1.70%
Phosphorus	Not less than	1.20%
Vitamin A	Not less than	22,000 IU/kg
Vitamin E	Not less than	75 IU/kg
Omega 6 Fatty Acids	Not less than	3.75%
Omega 3 Fatty Acids	Not less than	0.75%
Glucosamine*	Not less than	340 mg/kg
Total Lactic Acid Microorganisms*	Not less than	100M CFU/lb
Total Bacillus Organisms*	Not less than	7M CFU/lb
Protease*	Not less than	280 HUT/lb
Cellulase*	Not less than	100 Cellulase Units/lb
Alpha-Amylase*	Not less than	5 Dextrin Units/lb

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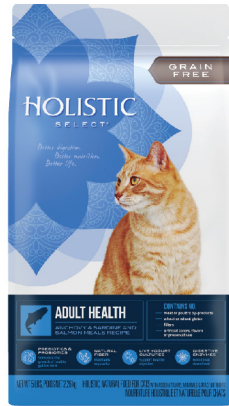
GRAIN-FREE ADULT ANCHOVY & SARDINE

OLD

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FEEDING INFORMATION

WEIGHT OF CAT		DAILY FEEDING	
Lbs	Kg	Cups	Grams
4-6	1.8-2.7	1/4-1/3	31-41
6-8	2.7-3.6	1/3-1/2	41-61
8-10	3.6-4.5	1/2-2/3	61-81
10-12	4.5-5.4	2/3-3/4	81-92
12-14	5.4-6.4	3/4-7/8	92-107



FEEDING INFORMATION

WEIGHT OF CAT		DAILY FEEDING	
Lbs	Kg	Cups	Grams
4-6	1.8-2.7	1/3-3/8	38-50
6-8	2.7-3.6	3/8-1/2	50-61
8-10	3.6-4.5	1/2	66
10-12	4.5-5.4	1/2-5/8	70-79
12-14	5.4-6.4	5/8-2/3	79-88

Cats over 14 lbs (6.4 kg): Add approximately 1/4 cup (31g) for every 4 lbs (1.8 kg) over 14 lbs.

Combination Feeding: If feeding with wet food, reduce dry amount fed by 1/4 cup (31 g) for every 3.0 oz (85 g) of wet food.

Calorie Content (Calculated): This food contains 3,998 kcal per kilogram or 487 kcal per cup ME (metabolizable energy) on an as fed basis (calculated).

Cats over 14 lbs (6.4kg): Add approximately 1/8 cup (16g) for every 4 lbs (1.8kg) over 14 lbs.

Combination Feeding: If feeding with Holistic Select wet food, reduce dry amount by 1/4 cup (33g) for every 3 oz (85g) of wet food.

Calorie Content (Calculated): This food contains 3,921 kcal/kg or 510 kcal/cup ME (metabolizable energy) on an as fed basis.

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GRAIN-FREE ADULT HEALTH DUCK



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INGREDIENTS (OLD) Duck Meal, Ground Brown Rice, Chicken Meal, Chicken Fat (preserved with Mixed Tocopherols), Oatmeal, Dried Egg Product, Flaxseed, Tomato Pomace, Dried Beet Pulp, Natural Chicken Flavor, Carrots, Pumpkin, Cranberries, Dehydrated Alfalfa Meal, Apples, Choline Chloride, Salt, Peas, Potassium Chloride, Organic Quinoa, Taurine, Inulin, Minerals [Zinc Polysaccharide Complex, Iron Polysaccharide Complex, Copper Polysaccharide Complex, Manganese Polysaccharide Complex, Sodium Selenite, Cobalt Carbonate, Potassium Iodide], Vitamins [Beta-Carotene, Vitamin E Supplement, Niacin Supplement, Vitamin A Supplement, Ascorbic Acid (Vitamin C), d-Calcium Pantothenate, Riboflavin Supplement, Pyridoxine Hydrochloride, Thiamine Mononitrate, Vitamin D3 Supplement, Biotin, Vitamin B12 Supplement, Folic Acid], Papaya, Dried Kelp, Blueberries, DL-Methionine, Pomegranate, Glucosamine Hydrochloride, Mixed Tocopherols added to preserve freshness, Ground Cinnamon, Ground Fennel, Ground Peppermint, Yucca Schidigera Extract, Dried Lactobacillus acidophilus Fermentation Product, Dried Lactobacillus casei Fermentation Product, Dried Enterococcus faecium Fermentation Product, Dried Bacillus subtilis Fermentation Product, Dried Bacillus licheniformis Fermentation Product, Dried Aspergillus oryzae Fermentation Product, Dried Aspergillus niger Fermentation Product, Lecithin, Rosemary Extract, Green Tea Extract.

INGREDIENTS (NEW GRAIN FREE) Duck Meal, Peas, Chickpeas, Chicken Meal, Chicken Fat (preserved with Mixed Tocopherols), Dried Ground Potatoes, Flaxseed, Pumpkin, Dried Plain Beet Pulp, Dehydrated Alfalfa Meal, Natural Flavor, Cranberries, Apples, Brewers Dried Yeast, Choline Chloride, Inulin, Taurine, Papayas, Calcium Chloride, Blueberries, Pomegranates, Vitamin E Supplement, Dried Kelp, Zinc Proteinate, Mixed Tocopherols added to preserve freshness, Zinc Sulfate, Niacin, Ferrous Sulfate, Iron Proteinate, Vitamin A Supplement, Glucosamine Hydrochloride, Yucca Schidigera Extract, Ascorbic Acid (Vitamin C), Ground Cinnamon, Ground Fennel, Ground Peppermint, Copper Sulfate, Thiamine Mononitrate, Copper Proteinate, Manganese Proteinate, Manganese Sulfate, d-Calcium Pantothenate, Sodium Selenite, Dried Enterococcus faecium Fermentation Product, Pyridoxine Hydrochloride, Riboflavin, Vitamin D3 Supplement, Biotin, Dried Lactobacillus bulgaricus Fermentation Product, Dried Enterococcus thermophilus Fermentation Product, Calcium Iodate, Vitamin B12 Supplement, Folic Acid, Dried Bacillus licheniformis Fermentation Product, Dried Bacillus subtilis Fermentation Product, Dried Aspergillus oryzae Fermentation Product, Dried Trichoderma reesei Fermentation Product, Dried Rhizopus oryzae Fermentation Product, Dried Lactobacillus acidophilus Fermentation Product, Dried Lactobacillus casei Fermentation Product, Rosemary Extract, Green Tea Extract, Spearmint Extract.

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GRAIN-FREE ADULT HEALTH DUCK



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GUARANTEED ANALYSIS (OLD)

Crude Protein	Not less than	32.00%
Crude Fat	Not less than	20.00%
Crude Fiber	Not more than	2.80%
Moisture	Not more than	10.00%
Calcium	Not less than	1.20%
Phosphorus	Not less than	0.90%
Magnesium	Not more than	0.13%
Vitamin A	Not less than	22,000 IU/kg
Vitamin E	Not less than	75 IU/kg
Taurine	Not less than	0.17%
Omega 6 Fatty Acids	Not less than	3.60%
Omega 3 Fatty Acids	Not less than	0.52%
Beta-Carotene	Not less than	5 mg/kg
Total Lactic Acid Microorganisms*	Not less than	100M CFU/lb
Glucosamine*	Not less than	340 mg/kg
Total Bacillus Organisms*	Not less than	7M CFU/lb
Protease*	Not less than	280 HUT/lb
Cellulase*	Not less than	100 Cellulase Units/lb
Alpha-Amylase*	Not less than	5 Dextrin Units/lb

GUARANTEED ANALYSIS (NEW)

Crude Protein	Not less than	32.00%
Crude Fat	Not less than	18.00%
Crude Fiber	Not more than	3.00%
Moisture	Not more than	10.00%
Taurine	Not less than	0.20%
Calcium	Not less than	1.80%
Phosphorus	Not less than	1.40%
Vitamin A	Not less than	22,000 IU/kg
Vitamin E	Not less than	75 IU/kg
Omega 6 Fatty Acids	Not less than	3.75%
Omega 3 Fatty Acids	Not less than	0.50%
Glucosamine*	Not less than	340 mg/kg
Total Lactic Acid Microorganisms*	Not less than	100M CFU/lb
Total Bacillus Organisms*	Not less than	7M CFU/lb
Protease*	Not less than	280 HUT/lb
Cellulase*	Not less than	100 Cellulase Units/lb
Alpha-Amylase*	Not less than	5 Dextrin Units/lb

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GRAIN-FREE ADULT ANCHOVY & SARDINE

OLD**FEEDING INFORMATION**

WEIGHT OF CAT		DAILY FEEDING	
Lbs	Kg	Cups	Grams
4-6	1.8-2.7	1/4-1/3	31-41
6-8	2.7-3.6	1/3-1/2	41-61
8-10	3.6-4.5	1/2-2/3	61-81
10-12	4.5-5.4	2/3-3/4	81-92
12-14	5.4-6.4	3/4-7/8	92-107

**NEW****FEEDING INFORMATION**

WEIGHT OF CAT		DAILY FEEDING	
Lbs	Kg	Cups	Grams
4-6	1.8-2.7	1/3-3/8	38-50
6-8	2.7-3.6	3/8-1/2	50-61
8-10	3.6-4.5	1/2-5/8	61-70
10-12	4.5-5.4	5/8-2/3	70-80
12-14	5.4-6.4	2/3-3/4	80-88

Cats over 14 lbs (6.4 kg): Add approximately 1/4 cup (31g) for every 4 lbs (1.8 kg) over 14 lbs.

Combination Feeding: If feeding with wet food, reduce dry amount fed by 1/4 cup (31 g) for every 3.0 oz (85 g) of wet food.

Calorie Content (Calculated): This food contains 4,017 kcal per kilogram or 490 kcal per cup ME (metabolizable energy) on an as fed basis (calculated).

Cats over 14 lbs (6.4kg): Add approximately 1/8 cup (16g) for every 4 lbs (1.8kg) over 14 lbs.

Combination Feeding: If feeding with Holistic Select wet food, reduce dry amount by 1/4 cup (33g) for every 3 oz (85g) of wet food.

Calorie Content (Calculated): This food contains 3,913 kcal/kg or 470 kcal/cup ME (metabolizable energy) on an as fed basis.

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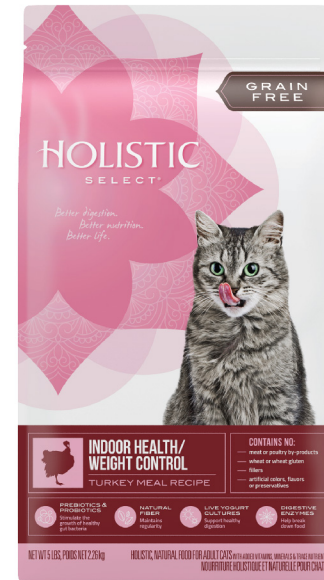
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GRAIN-FREE INDOOR/HEALTHY WEIGHT



**NOW
LOOK** 
for these!



INGREDIENTS (OLD) Turkey Meal, Potatoes, Peas, Chicken Meal, Dried Ground Potatoes, Turkey, Herring Meal, Pea Fiber, Chicken Fat (preserved with Mixed Tocopherols), Potato Protein, Tomato Pomace, Natural Chicken Flavor, Flaxseed, Pumpkin, Menhaden Fish Oil, Cranberries, Apples, Choline Chloride, Taurine, Minerals [Zinc Polysaccharide Complex, Iron Polysaccharide Complex, Copper Polysaccharide Complex, Manganese Polysaccharide Complex, Sodium Selenite, Cobalt Carbonate, Potassium Iodide], Vitamins [Vitamin E Supplement, Niacin Supplement, Vitamin A Supplement, Ascorbic Acid (Vitamin C), d-Calcium Pantothenate, Riboflavin Supplement, Pyridoxine Hydrochloride, Thiamine Mononitrate, Vitamin D3 Supplement, Biotin, Vitamin B12 Supplement, Folic Acid], Papaya, Blueberries, DL-Methionine, Pomegranate, Mixed Tocopherols added to preserve freshness, Salt, Glucosamine Hydrochloride, L-Carnitine, Potassium Chloride, Inulin, Ground Cinnamon, Ground Fennel, Ground Peppermint, Yucca Schidigera Extract, Dried Lactobacillus acidophilus Fermentation Product, Dried Lactobacillus casei Fermentation Product, Dried Enterococcus faecium Fermentation Product, Dried Bacillus subtilis Fermentation Product, Dried Bacillus licheniformis Fermentation Product, Dried Aspergillus oryzae Fermentation Product, Dried Aspergillus niger Fermentation Product, Lecithin, Rosemary Extract, Green Tea Extract.

INGREDIENTS (NEW GRAIN FREE) Turkey Meal, Potatoes, Peas, Deboned Turkey, Herring Meal, Chicken Fat (preserved with Mixed Tocopherols), Pea Fiber, Dried Plain Beet Pulp, Pumpkin, Salmon Oil, Flaxseed, Natural Flavor, Cranberries, Apples, Brewers Dried Yeast, Choline Chloride, Taurine, Calcium Chloride, Papayas, Blueberries, Pomegranates, Vitamin E Supplement, Inulin, L-Carnitine, Dried Kelp, Zinc Proteinate, Mixed Tocopherols added to preserve freshness, Zinc Sulfate, Niacin, Ferrous Sulfate, Iron Proteinate, Vitamin A Supplement, Yucca Schidigera Extract, Glucosamine Hydrochloride, Ascorbic Acid (Vitamin C), Ground Cinnamon, Ground Fennel, Ground Peppermint, Copper Sulfate, Thiamine Mononitrate, Copper Proteinate, Manganese Proteinate, Manganese Sulfate, d-Calcium Pantothenate, Sodium Selenite, Dried Enterococcus faecium Fermentation Product, Pyridoxine Hydrochloride, Riboflavin, Vitamin D3 Supplement, Biotin, Dried Lactobacillus bulgaricus Fermentation Product, Dried Enterococcus thermophilus Fermentation Product, Calcium Iodate, Vitamin B12 Supplement, Folic Acid, Dried Bacillus licheniformis Fermentation Product, Dried Bacillus subtilis Fermentation Product, Dried Aspergillus oryzae Fermentation Product, Dried Trichoderma reesei Fermentation Product, Dried Rhizopus oryzae Fermentation Product, Dried Lactobacillus acidophilus Fermentation Product, Dried Lactobacillus casei Fermentation Product, Rosemary Extract, Green Tea Extract, Spearmint Extract.

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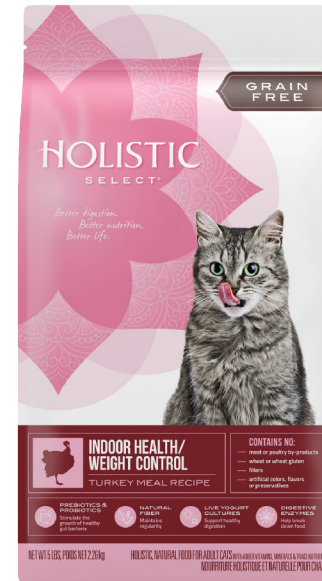
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GRAIN-FREE INDOOR/HEALTHY WEIGHT



**NOW
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GUARANTEED ANALYSIS (OLD)

Crude Protein	Not less than	32.00%
Crude Fat	Not less than	12.00%
Crude Fiber	Not more than	7.5%
Moisture	Not more than	10.00%
Magnesium	Not less than	0.15%
Vitamin A	Not less than	22,000 IU/kg
Vitamin E	Not less than	75 IU/kg
Taurine	Not less than	0.20%
Omega 6 Fatty Acids	Not less than	2.10%
Omega 3 Fatty Acids	Not less than	0.70%
Glucosamine*	Not less than	340 mg/kg
L-Carnitine*	Not less than	150 mg/kg
Total Lactic Acid Microorganisms*	Not less than	100M CFU/lb
Total Bacillus Organisms*	Not less than	7M CFU/lb
Protease*	Not less than	280 HUT/lb
Cellulase*	Not less than	100 Cellulase Units/lb
Alpha-Amylase*	Not less than	5 Dextrin Units/lb

GUARANTEED ANALYSIS (NEW)

Crude Protein	Not less than	33.00%
Crude Fat	Not less than	12.00%
Crude Fiber	Not more than	5.500%
Moisture	Not more than	10.00%
Taurine	Not less than	0.20%
Calcium	Not less than	1.60%
Phosphorus	Not less than	1.10%
Vitamin A	Not less than	22,000 IU/kg
Vitamin E	Not less than	75 IU/kg
Omega 6 Fatty Acids	Not less than	2.60%
Omega 3 Fatty Acids	Not less than	0.65%
Glucosamine*	Not less than	340 mg/kg
L-Carnitine*	Not less than	150 mg/kg
Total Lactic Acid Microorganisms*	Not less than	100M CFU/lb
Total Bacillus Organisms*	Not less than	7M CFU/lb
Protease*	Not less than	280 HUT/lb
Cellulase*	Not less than	100 Cellulase Units/lb
Alpha-Amylase*	Not less than	5 Dextrin Units/lb

HOLISTIC
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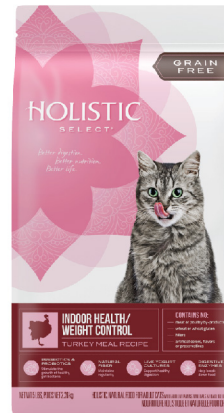
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GRAIN-FREE INDOOR/HEALTHY WEIGHT

OLD

FEEDING INFORMATION					
YOUR CAT'S WEIGHT		WEIGHT MAINTENANCE		WEIGHT REDUCTION	
Lbs	kg	Cups	Grams	Cups	Grams
4-6	1.8-2.7	1/3-1/2	38-57	1/4-1/3	28.5-38
6-8	2.7-3.6	1/2	57	1/3	38
8-10	3.6-4.5	1/2-2/3	57-75	1/2	57
10-12	4.5-5.4	2/3-3/4	75-85	1/2-2/3	57-75
12-14	5.4-6.4	3/4	85	2/3	75



NEW

FEEDING INFORMATION					
YOUR CAT'S WEIGHT		WEIGHT MAINTENANCE		WEIGHT REDUCTION	
Lbs	kg	Cups	Grams	Cups	Grams
4-6	1.8-2.7	1/5-1/2	44-55	1/5-3/8	40-50
6-8	2.7-3.6	1/2-3/8	55-64	3/8-1/2	50-58
8-10	3.6-4.5	3/8-2/5	64-72	1/2-3/8	58-65
10-12	4.5-5.4	2/5	76	3/8	68
12-14	5.4-6.4	2/5-3/4	80-87	3/8-2/5	72-78

Cats over 14 lbs (6.4 kg): Add approximately 1/4 cup (28.5g) for every 4 lbs (1.8 kg) over 14 lbs.

Combination Feeding: If feeding with wet food, reduce dry amount fed by 1/4 cup (28.5 g) for every 3.0 oz (85 g) of wet food.

Calorie Content (Calculated): This food contains 3,400 kcal per kilogram or 388 kcal per cup ME (metabolizable energy) on an as fed basis (calculated).

Cats over 14 lbs (6.4kg): Add approximately 1/8 cup (14g) for every 4 lbs (1.8kg) over 14 lbs.

Combination Feeding: If feeding with Holistic Select wet food, reduce dry amount by 1/4 cup (28g) for every 3 oz (85g) of wet food.

Calorie Content (Calculated): This food contains 3,547 kcal/kg or 401 kcal/cup ME (metabolizable energy) on an as fed basis.